

CHOOSE COLUMBUS

GEORGIA



For AUTOMOTIVE

If Georgia is at the center of the thriving Southeastern Automotive Corridor, then the Columbus Region is the bullseye. Located within the region, Kia Motors Manufacturing Georgia (KMMG) employs more than 3,000 workers, not to mention those employed by several Tier 1 and Tier 2 automotive suppliers.

GOOD TO KNOW:

Kia and its suppliers account for about 15,000 jobs in Georgia and Alabama.

WHY THE COLUMBUS REGION FOR AUTOMOTIVE?

Automobile manufacturers are attracted to Georgia's growing workforce, low unionization, right-to-work status, sound economy, and low cost of doing business.

Georgia's ports at Savannah and Brunswick are another important factor in manufacturers' decisions to locate in the state. The Port of Brunswick is the third busiest in the U.S. for total roll on/roll off cargo and second for import of such cargo.

SAMPLE KMMG SUPPLIERS IN GEORGIA

Adient	Daehan Solution Georgia, LLC	Hanil E-Hwa Co. Ltd. (2 locations)	Hyundai Glovis Co. (2 locations)	Kyungshin Lear Mando America Corp. (2 locations)	Powertech America Pretty Products, LLC
AFS America, LLC	Daewon America	Hysco America Co.	Inalfa Roof Systems	Mobis Georgia	Sejong Georgia, LLC
Autorica, LLC	Dongwon Metal Co. Ltd.	Hyundai Dymos	ITW DaeLim USA		Sewon America, Inc.

Source: Georgia Power Community & Economic Development Industry Database, 2016

Workforce & Training

The Columbus Region's workforce is rich with engineering and production workers in fields specifically related to automotive manufacturing. Additionally, qualified automotive manufacturers can scale their employee training needs at no cost to them thanks to Quick Start, the nation's top workforce development program. Quick Start has extensive experience developing customized training for advanced manufacturing. In the Columbus Region, Quick Start is offered in partnership with Columbus Technical College, and KMMG has a Quick Start training facility for its workers on-site. The Columbus Region also

boasts many technical training and degree programs at our local colleges and universities.

KMMG has invested heavily in the state's future workforce, over \$2 million for STEM education in grades K-8.

Wages for auto-related production workers in Georgia average \$14.74 per hour, one of the lowest rates in the nation. This competitive rate is largely due to Georgia's low unionization, just 2.7% of private manufacturing workers.

Wage Rates & Unionization

STATE	AVG. HOURLY \$	UNIONIZATION%
GEORGIA	\$14.74	2.7%
ARKANSAS	\$14.91	4.9%
TENNESSEE	\$15.40	6.9%
ALABAMA	\$16.03	7.7%
IOWA	\$16.25	13.8%
INDIANA	\$16.36	15.7%
MISSOURI	\$16.38	15.6%
KENTUCKY	\$16.63	13.6%
ILLINOIS	\$16.67	10.6%
MISSISSIPPI	\$16.76	11.1%
SOUTH CAROLINA	\$16.83	1.4%
WISCONSIN	\$16.97	12.2%
MINNESOTA	\$17.02	8.4%
OHIO	\$17.02	14.7%
MICHIGAN	\$17.16	18.0%
LOUISIANA	\$19.01	10.5%

Source: Georgia Power Community & Economic Development, 2016, Automotive Report



1200 6th Avenue | P.O. Box 1200
Columbus, GA 31902-1200
(706) 327-1566
www.choosecolumbusga.com