

# CHOOSE COLUMBUS

## GEORGIA



### For FINANCIAL SERVICES

#### GOOD TO KNOW:

Columbus State University ranked No. 1 in Georgia on AffordableCollegesOnline.org's list of institutions that offer online degree programs.

The Columbus Region is a hotbed of financial services in Georgia, whether in the realms of banking, insurance, or credit card processing. The region is home to such major industry players as Aflac and Blue Cross Blue Shield of Georgia (insurance), TSYS (credit card processing), Synovus (banking), and smaller industry innovators such as Delta Data (investment servicing software). Because of its cluster of financial processing operations, Columbus has been called the "back-office to the world."

Most people are unaware that about 70% of all U.S. financial transactions are processed through Georgia-based systems, including those of the Columbus Region. In Georgia, the financial services/financial technology industry processes more than 100 billion transactions per year representing more than \$2 trillion in purchase volume, and employs more than 30,000 in the state and over 130,000 globally.

Georgia is home to a highly-skilled workforce and a sophisticated technology infrastructure, including the largest fiber optic intersection in the nation. Along with a culture of collaboration that exists between business and government, it is clear why several media outlets rank Georgia as the #1 state to do business.

#### WHY THE COLUMBUS REGION FOR FINANCIAL SERVICES?

The Columbus financial services industry is able to leverage Georgia's strong position while offering access to world-class companies and a low-cost business environment.



### Workforce & Training

About 11,000 people in the Columbus Region are employed in the financial services field and the labor pool has extensive experience in computer operations and programming.

Columbus State University (CSU) offers a wide range of undergraduate and graduate programs through its TSYS School of Computer Science, which the National Security Administration has designated as a National Center of Academic Excellence in Information Assurance Education.

Columbus Technical College offers Computer Support and Networking Specialist degrees and diploma programs. Graduates boast a job placement rate of approximately 90%.

Georgia's Quick Start workforce training program provides free, comprehensive workforce solutions for qualified new and expanding technology companies.



1200 6th Avenue | P.O. Box 1200  
Columbus, GA 31902-1200  
**(706) 327-1566**  
www.choosecolumbusga.com

Financial Services Employers

COMPANY	INDUSTRY	EMPLOYEES
TSYS	Credit Card Processing	4,690
AFLAC	Insurance	3,670
BLUECROSS BLUESHIELD OF GEORGIA	Insurance	1,650
SYNOVUS FINANCIAL CORP.	Banking	1,325
DELTA DATA SOFTWARE	Investment Service Software	60
<b>TOTAL</b>		<b>12,000</b>