

CHOOSE Columbus

GEORGIA



We do amazing.

A place to launch, locate, or expand your business.

The Greater Columbus region's strengths have attracted the corporate headquarters of such notable companies such as Aflac, Synovus, TSYS, and the W.C. Bradley Co. Multi-national companies such as Kia, Kodak, Panasonic and Pratt Whitney also have significant footprints in the region and continue to expand their operations. The region is home to Fort Benning and the Maneuver Center of Excellence, which has approximately 40,000 military personnel, contractors and civilians working and training at the installation every day.

2ND LARGEST CITY
IN GEORGIA

A PRIME LOCATION IN THE
NO. 1 STATE FOR BUSINESS
(2013-2022, Site Selection Magazine)

HOME TO AFLAC
GA TOP 10 PUBLIC COMPANIES
Georgia Trend Magazine

\$151,000 **\$844**
TYPICAL HOME PRICE AVERAGE MONTHLY RENT

MORE THAN 1 IN 4 RESIDENTS
HOLD A BACHELOR'S DEGREE

25% LOWER COST OF LIVING
THAN THE U.S AVERAGE

20 MINUTES
MEAN TRAVEL TIME TO WORK

COLUMBUS, GEORGIA
**3RD MOST AFFORDABLE
PLACE TO LIVE IN AMERICA**
FORBES MAGAZINE, based on cities with more than 150,000 residents, the cost of housing, and weather quality.

11% INCREASE
OF POPULATION SINCE 2020

**#1 CITY IN THE U.S FOR
BLACK ENTREPRENEURS**
CNN Business



Target Industries



AEROSPACE

Columbus is at the center of the Southeastern U.S. aerospace cluster.



AUTOMOTIVE

KIA and its suppliers chose Greater Columbus for its engineering and production operations.



DEFENSE

Columbus defense contractors use Fort Benning's presence to compete for government contracts.



FINANCIAL SERVICES

Financial services employ approximately 11,000 people in Columbus.



FOOD PRODUCTION

Columbus has a strong food production sector which delivers existing workforce and infrastructure to support this industry.



INFORMATION SECURITY

Columbus State University's TSYS Center for Cyber Security graduates a steady supply of workers in the field.



ROBOTICS

Workforce training at all levels currently exist in support of robotics. In addition, U.S Army robotics decisions and curriculum are established at Fort Moore.



SHARED SERVICES

Shared Service operations can flourish in Columbus thanks to a well-trained workforce.

250,000+ WORKERS

IN BI-CITY LABOR SHED

6,300+ BUSINESSES

IN GREATER COLUMBUS

APPROXIMATELY 3,400

ACTIVE MILITARY MEMBERS RETIRE ANNUALLY
TRANSITIONING INTO OUR AREA WORKFORCE

OVER 43% INCREASE

IN # OF RESIDENTS WITH BACHELOR'S
DEGREE OR HIGHER SINCE 2000

HOME TO ONE OF THE U.S. TOP WORKFORCE
CUSTOM CUSTOM TRAINING PROGRAM

GEORGIA QUICK START

Workforce & Training

In addition to veterans leaving service at Fort Benning the Columbus Region is able to leverage a bi-state workforce (West Georgia/ East Alabama), many of whom hold certificates and/or degrees from Columbus State University, Troy University, Auburn University, Columbus Technical College, and dozens of other top colleges and universities. These workers are highly skilled, wage competitive, and have a strong work ethic.

GREATER COLUMBUS MAJOR EMPLOYERS



Aflac

HK
HECKLER & KOCH



TSYS
A Global Payments Company

KIA



Piedmont
COLUMBUS REGIONAL



St. Francis
EMORY HEALTHCARE

Anthem BlueCross BlueShield

SYNOVUS
get there

Panasonic
ENERGY

McCAULEY

Char-Broil

